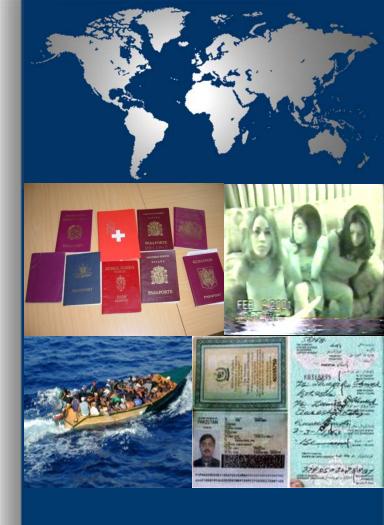
Human Smuggling and Trafficking Center

Blue Blindfold Campaign



Human
Smuggling and
Trafficking Center



Combating Trafficking in Person's Conference

Fort Belvoir, VA

August 2009

HSTC Background

- Although the idea for a fusion center was conceived before 9/11, that event provided the catalyst for its creation
- Provides the USG with a centralized coordination point to combat human smugglers, human traffickers, and facilitators of clandestine terrorist travel
- Shared responsibilities

What is the HSTC

Interagency Fusion Center and Clearinghouse



• Issues and initiatives are vetted across a broad spectrum of disciplines within multiple agencies, providing for a comprehensive review in the most efficient manner possible

Three Primary Missions

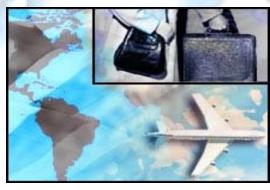






Human Trafficking





Equal Agency Partners



ICE, CBP, I&A, USCG, CIS, TSA, DHS Policy



DS, INL, Consular Affairs

Human Smuggling &

Trafficking Center
(Steering Group)

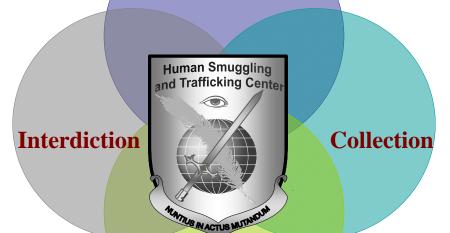




Why the HSTC is **Necessary?**

State Dept.

Foreign Relations, Foreign Assistance, **Visa and Passport Fraud**



Intelligence Community

Investigations and Law Enforcement

ICE/FBI/DS

Numerous USG Agencies Combat Smuggling and Trafficking

CBP/USCG

Why the HSTC is Necessary?

STOVEPIPES

INTELLIGENCE

Does not always collect on targets of law enforcement or diplomatic interest

DEPARTMENT OF STATE

May demarche at the same time LEAs are investigating a target

LAW ENFORCEMENT AGENCIES

Do not efficiently share with other agencies

Intelligence into Action

- Post 9/11 impact on intelligence collection and human smuggling
- Dissemination of raw intelligence to prosecutors and case agents
- Parallel construction





Blue Blindfold



International Symbols



























Blue Blindfold Campaign

- Launched by the U.K. in December 2007.
- Used within the UK law enforcement community.
- Endorsed and being developed within a G6 anti-trafficking campaign, including Europol and Interpol. Countries involved in various strands of activity are Italy, Spain, Poland, UK, the Netherlands and Ireland.
- European Parliament Adopts Blue Blindfold
- Interpol Trafficking group is currently discussing embedding this as a possible campaign and will be considered, with other work, within a new specific prevention group.
- 'Crimestoppers International' has endorsed the 'blueblindfold' as their global brand on human trafficking. Crimestoppers has over 1200 projects worldwide.

EUROPEAN PARLIAMENT

2004



2009

10.09.2008

0000/2008

WRITTEN DECLARATION

pursuant to Rule 116 of the Rules of Procedure

by Liz Lynne, Jean Lambert, Edit Bauer, Marianne Mikko

on the Blue Blindfold campaign to stop Human Trafficking



Why Should We Partner

Victim Awareness

- Safely gets a message to the victim
- Easily recognized
- Single message throughout travel
- Education and language not a factor









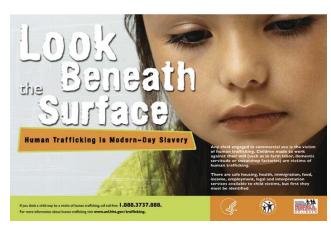


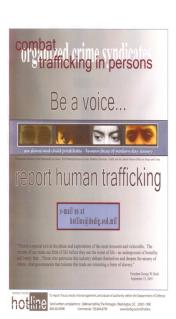
Why Should We Partner

Common Thread

- Public recognition
- Links US message with international partners
- Links USG agencies regardless of branding or 800#
- Force multiplier USG/Foreign/NGO













Hidden in Plain Sight Report It: 1-866-DHS-2-ICE





FOR HELP, CALL 1-888-428-7581 (VOICE AND TTY)



Anna Dalling and Anna and Anna

Смерть – не единственный способ лишиться жизни!

Будьте бдительны! Сильны! Свободны!

Обратитесь за помощью, если:

- У Вас забрали документы, удостоверлющие личность.
- Вы задолжали контрабандистам или работодателю и вынуждены отработать свой долг.
- Вы или Ваша семья подвергаетесь угрозам или притеснениям.
- Вам не разрешают покидать свой дом или рабочее место или ограничивают свободу перемещений.
- Вас вынуждают действовать против своей воли.
- Вам отказывают в свободе выбора или человечески правах.

Будьте бдительны! Сильны! Свободны!

Правительство Соединенных Штатов оказывает помощь и обеспечивает защиту жертв торговли людьми. Обратитесь за помощью в любое из следующих учреждений:

Служба таможенного и пограничного контроля США,

тел. 1-800-ВЕ-ALERT (1-800-232-5378)

Министерство здравоохранения и социального обеспечения США, тел. 1-888-373-7888

Министерство юстиции США, целевая группа по расследованию случаев торговли людьми и притеснения работников Линия приема жалоб: 1-888-482-7581

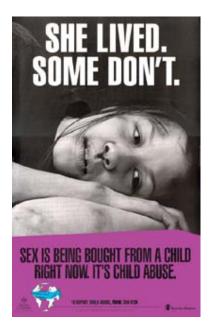
Вы также можете связаться с местными правоохранительными службами или



WWW.CBP.GOV

CBP Publication No. 0000-0649 Revised 03/08 (Russian)





Why Should We Partner

- Solidarity
 - Generic symbol
 - US partners with TIP countries



Why Should We Partner

- One Front
 - Provides a unified front to criminals
 - Strength in numbers
 - Promotes team rather than individual effort

- "P"revention - Puts the "Brinks" sign in the

front yard









An international campaign against a modern form of slavery

Human trafficking is a crime that strips people of their rights, ruins their dreams, and robs them of their dignity. It is a crime that shames us all. Human trafficking is a global problem and no country is immune. Millions of victims are entrapped and exploited every year in this modern form of slavery. To rally world public opinion against human trafficking, UNODC has launched the Blue Heart Campaign. It is open to all those who want to participate and wear the Blue Heart as a symbol of their support for this campaign.

"Wear" the Blue Heart on your website, your Facebook profile, your products, your publications — above all "wear" it on your heart! Don't let us forget those without a voice.

> Join with us in this fight!

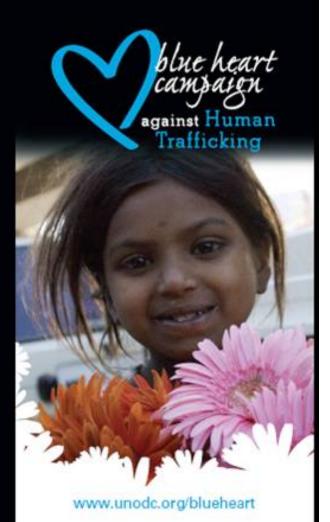
For more information on what you can do to support the campaign and "wear" the Blue Heart:

www.unodc.org/blueheart

Photos: Kay Chemush for the U.S. State Department

Printed in Austria April 2009





UNODC Blue Heart

- An awareness raising initiative to fight human trafficking.
- Seeks to encourage involvement and inspire action to help stop this crime.
- Show of solidarity with the victims of human trafficking. In effect 'blue heart' will appeal to the global audience to 'open their heart' to human trafficking.
- UNODC recognizes that there was no activity behind this campaign in the sense of positive action on the ground to counter trafficking, and therefore 'Blue Blindfold' will be promoted as the international campaign driving activity.
- In the same way that the red ribbon has become the international symbol of HIV/AIDS awareness, this campaign aims to make the Blue Heart into an international symbol against human trafficking.

Current Status

- August 2008 The HSTC partnered with UKHTC to endorse and support the Blue Blindfold.
- December 3, 2008 European Parliament launched a campaign to have the Blue Blindfold concept against human trafficking adopted throughout the European Union.
- December 11, 2008 idea was endorsed and supported by the SPOG.
- June 2, 2009 The HSTC forwarded a recommendation to DHS that it should mandate that all of its components incorporate the Blue Blindfold into its future public outreach materials and public service announcements.

Moving Forward

- It This point forward
 See what you and @ blueblindfold.co.uk
- Partnership growth
- What is lost by creating own
 - Transnational message
 - Solidarity
 - One Front
 - Victim Awareness

Domestic message only



800-555-555



Roy Hall 202-312-9746 Roy.Hall@dhs.gov Hallrj@state.gov